

## KELLOGG'S™ - FAQs

### KEY DATES TO REMEMBER:

- Purchase participating products between these dates: 7/1/18 12:00:00AM EST – 12/31/18 11:59:59PM EST
- Submit your receipt(s) by: 1/30/19 (per instructions below)
- Participants must redeem poster credit(s) in the KFR catalog by 2/28/19

### TO ENTER

#### 1. TAKE A PICTURE OF YOUR RECEIPT(S)

- Go to [KFR.com/OverwatchPosters](http://KFR.com/OverwatchPosters) to register and upload your receipt(s)
- For longer receipts, take pictures in sections and *submit all photos from one receipt* in the same email or text
- Ensure the store name, date, bar code (if available), items and prices are **legible** in your image(s)
- Star the Participating Products on your receipt for quicker verification

### GET POSTER CREDIT

1. To redeem for one (1) Overwatch® Poster for each Qualifying Purchase
2. One poster credit equals one poster
3. Chose from six (6) available posters
4. To redeem go to [KFR.com/OverwatchPosters](http://KFR.com/OverwatchPosters)
5. Limit thirty (30) posters per participant

### GENERAL PROMOTION HELPS

#### ***Do I need to be a member of Kellogg Family Rewards (KFR) to participate?***

Yes. Once you earn credits, you can redeem for a poster. To become a registered member of the KFR program, go to [https://www.kelloggsfamilyrewards.com/en\\_US/login.html](https://www.kelloggsfamilyrewards.com/en_US/login.html)

#### ***Can I participate outside of the USA?***

No, you have to be a legal resident of the fifty-(50) United States and/or the District of Columbia

#### ***Do I have to purchase a product to participate?***

Yes, please review the [Terms and Conditions](#). However, you also have to be a member of KFR and 13 years or older.

#### ***What are the participating Kellogg's® product?***

***(Kellogg's® Pop-Tarts® Fruit Variety pack (48 ct./88 oz.); Kellogg's® Pop-Tarts® Frosted Strawberry/Frosted Brown Sugar Cinnamon (48 ct./86.21 oz.); Kellogg's® Pop-Tarts® Chocolate Variety pack (88 oz.); Pringles®/Cheez-It® Caddy pack (30 ct.)***

#### ***How long is this offer?***

Qualifying purchase must be completed between 7/1/18 and 12/31/18, posters be redeemed by 2/28/19 or while supplies last whichever occurs first.

#### ***Can I redeem for more than one poster?***

There is a limit of thirty-(30) posters per participant; there are six (6) available posters to choose from

#### ***Do I have to live in the United States to participate?***

All legal residents of the fifty (50) United States and District of Columbia who are 13 years of age or older at the time of upload and are registered members of the Kellogg's Family Rewards program.

#### ***When will I receive my poster?***

You will receive your poster 8 weeks from the order date.

#### ***Can I earn poster credits from a loyalty card?***

Poster credits cannot be earned through a loyalty card. To earn a poster credit you need to upload a picture of your receipt to [KFR.com/OverwatchPosters](http://KFR.com/OverwatchPosters).

#### ***Can I earn poster credits from submitting my receipt from SMS or email?***

Posters credits cannot be earned through SMS or email. To earn a poster credit you need to upload a picture of your receipt to [KFR.com/OverwatchPosters](http://KFR.com/OverwatchPosters).

**I submitted my receipt through KFR.com. Why didn't I earn a poster credit?**

Poster credits are not earned directly through KFR.com. To earn a poster credit you need to upload a picture of your receipt to [KFR.com/OverwatchPosters](https://www.kfr.com/OverwatchPosters).