

KELLOGG'S™ - Overwatch® Loot Box Offer - FAQs

KEY DATES TO REMEMBER:

- Purchase participating products between these dates: 10/1/18 12:00:00AM EST – 12/31/18 11:59:59PM EST
- Submit your receipt(s) by: 1/30/19 (per instructions below)

TO ENTER

1. TAKE A PICTURE OF YOUR RECEIPT(S)

- Go to KFR.com/Overwatch to register and connect to your Battle.net account. Upload your receipt(s) to the website. A Battle.net account is free to obtain.
- For longer receipts, scan or take picture in sections; you can upload up to five (5) images in one (1) submission.
- Be sure the store name, date, bar code (if available), items and prices are **legible** in your image(s)
- Star the Participating Products on your receipt for quicker verification.

GET OVERWATCH® LOOT BOX

1. One qualifying purchase equals one (1) Overwatch® Loot Box
2. Any Overwatch® Loot Box redemption approved by Kellogg during the Overwatch® seasonal time period which occurs during the Offer Period will earn the recipient a special Overwatch® seasonal Loot Box.
 - a. Halloween Terror: Begins 10/09/18 – Ends 10/31/18
3. Limit thirty (30) Overwatch® Loot Boxes per participant.

GENERAL PROMOTION HELPS

Do I need to be a member of Kellogg Family Rewards (KFR) to participate?

Yes, In order to participate in the promotion, you must be a registered member of the **Kellogg's Family Rewards®** ("KFR") program. To become a registered member of the KFR program, go to https://www.kelloggsfamilyrewards.com/en_US/login.html and follow the instructions to complete the registration. Becoming a KFR program member is free.

Can I participate outside of the USA?

No, only legal residents of the fifty (50) United States and the District of Columbia who are 13 years of age or older and are registered KFR members are eligible to participate.

Do I have to purchase a product to participate?

Yes, you must purchase a participating product during the Offer Period at a participating retail store. Please review the terms and conditions at www.kfr.com/Overwatch.

What are the participating Kellogg's® product?

Cheez-It® Original (12.4 oz.); **Cheez-It®** White Cheddar (12.4 oz.); **Cheez-It® Grooves®** Sharp White Cheddar (9 oz.); **Cheez-It® Grooves®** Classic Cheddar (9 oz.); **Cheez-It® Grooves®** Zesty Cheddar Ranch (9 oz.); **Kellogg's® Rice Krispies Treats®** (40 ct.); **Pringles®** (140g – 158g – Original, Sour Cream & Onion, Cheese, BBQ, Xtra Hot); **Pringles®/ Cheez-It®** Caddy pack (30 ct.); **Famous Amos®** cookies Chocolate Chip (12.4 oz.); **Famous Amos®** cookies Chocolate Chip and Pecan (12.4 oz.); **Pop-Tarts®** toaster pastries **8 ct.** – Cinnamon Roll, Frosted Brown Sugar Cinnamon, Frosted Chocolate Fudge, Frosted Strawberry, Frosted Blueberry, Frosted Cherry, Frosted S'mores, Frosted Raspberry, Chocolate Chip, Strawberry, Cookies & Crème, Wild Berry, Hot Fudge Sundae, Strawberry Milkshake, Chocolate Vanilla Crème, Frosted Cookie Dough & **12 ct.** – Frosted Brown Sugar Cinnamon, Frosted Chocolate Fudge, Frosted Strawberry, Frosted Cherry, Frosted S'mores, Frosted Blueberry, Cookies & Crème, Strawberry and Hot Fudge Sundae & **32 ct.** – Frosted Strawberry Family Pack, Frosted Brown Sugar Cinnamon Family Pack, Frosted Strawberry and Frosted Brown Sugar Cinnamon Variety Pack)

Do I need to own a copy of Overwatch to participate in this promotion?

Redeeming in-game items requires a Battle.net account in good standing, purchase of the Overwatch® game and for console players a PlayStation Plus or Xbox Live Gold subscription is also required (sold separately).

How long is this offer?

Qualifying purchase(s) must be completed between 10/1/18 and 12/31/18, and receipts must be submitted by 1/30/19.

Do I have to live in the United States to participate?

Yes. All legal residents of the fifty (50) United States and District of Columbia who are 13 years of age or older at the time of upload and are registered members of the Kellogg's Family Rewards program are eligible to participate.

When will I receive my Loot Box?

It may take up to seventy-two hours for the redemption to be approved by Kellogg and the Loot Box to appear in your Overwatch® account.

Can I earn Loot Boxes from a loyalty card?

Loot boxes cannot be earned through a loyalty card. To earn a Loot Box you need to upload a picture of your receipt to [KFR.com/Overwatch](https://www.kellogg.com/Overwatch) to register and connect to your Battle.net account. Upload your receipt(s) to the website. A Battle.net account is free to obtain.

Can I earn a Loot Box from submitting my receipt from SMS or email?

Loot boxes cannot be earned through a loyalty card. To earn a Loot Box you need to upload a picture of your receipt to [KFR.com/Overwatch](https://www.kellogg.com/Overwatch) to register and connect to your Battle.net account. Upload your receipt(s) to the website. A Battle.net account is free to obtain.

I submitted my receipt through KFR.com. Why didn't I earn a Loot Box?

Loot boxes are not earned directly through KFR.com. To earn a Loot Box you need to upload a picture of your receipt to [KFR.com/Overwatch](https://www.kellogg.com/Overwatch) to register and connect to your Battle.net account. Upload your receipt(s) to the website. A Battle.net account is free to obtain.

Why do I need to log into my Battle.net account?

Loot boxes that are earned for Overwatch promotion are added to your Battle.net account so the login information is needed to provide you with your prize.

What versions of Overwatch are supported in this promotion?

All versions of Overwatch (PC/Xbox/PS4) are supported.