

KELLOGG'S™ MLSSSTORE.COM EGIFT CARD OFFER

TERMS AND CONDITIONS. INTERNET ACCESS REQUIRED.

1. **BUY** any five (5) packages (any combination) of **Cheez-It**® products (7 oz. or larger) and/or **Pringles**® products (5.2 oz. or larger) (“**Participating Products**”) at a retail store (“**Qualifying Purchase**”) from 4/18/21 – 7/31/21 (“**Offer Period**”). Note: Participating Products do not need to be purchased in a single transaction; they may be purchased at any time during the Promotion Period to complete a Qualifying Purchase.
2. **TAKE A PICTURE** of your receipt(s) containing the Participating Product(s) and scan the on-pack QR code or go to www.KFR.com/mlsgear to register and upload your receipt(s). Each receipt must be submitted separately and within thirty (30) days of purchase. Last date to submit a receipt is 8/30/21. Only a Qualifying Purchase of five (5) Participating Products is valid for this offer. Photo must include the entire receipt from top to bottom, including all four (4) corners. For longer receipts, scan or take picture in sections and send/text all portions at the same time. Be sure that the store name, date, bar code (if available), items and prices are legible in your image(s). Blurry and/or unreadable receipt images will be rejected. Acceptance or rejection of such receipt images shall be made in the sole discretion of Sponsor. For help or more information, visit www.KFR.com/mlsgear.
3. **GET** one (1) \$50 MLSSStore.com e-Gift Card for your Qualifying Purchase. E-Gift Card will be delivered via an email containing your e-Gift Card code and pin. Then shop at MLSSStore.com and enter your e-Gift Card code and pin on the payment page of checkout. Limit one (1) MLSSStore.com e-Gift Card per person/KFR account. Valid only at MLSSStore.com. Cannot be used to purchase tickets. Except where required by law, cannot be redeemed for cash, or cash equivalent, returned, reproduced, modified, sold traded refunded or replaced if lost or stolen. Not valid on previous purchases or returns. No cash back. All e-Gift Card purchases are subject to the MLSSStore.com Terms of Use and Privacy Policy, each of which can be found at https://mls.custhelp.com/app/answers/detail/a_id/658 and https://mls.custhelp.com/app/answers/detail/a_id/664, and which may change at any time. To check your e-Gift Card balance, please visit MLSSStore.com/GChelp. Void where prohibited. Gift cards/e-gift cards are issued by Fanatics Retail Group Fulfillment, LLC.

Offer open to legal residents of the fifty (50) United States and the District of Columbia who are 18 years of age or older and are registered KFR members. In order to participate in the promotion, you must be a registered member of the **Kellogg's Family Rewards**® (“KFR”) program. To become a registered member of the KFR program, go to www.KFR.com/mlsgear and follow the instructions to complete the registration. Becoming a KFR program member is free. By participating in the promotion, each entrant unconditionally accepts and agrees to comply with and abide by these official terms and conditions and the decisions of Sponsor, which shall be final and binding in all respects. Participation is also subject to the **Kellogg's Family Rewards**® Terms and Conditions available at

<https://www.kelloggsfamilyrewards.com/content/dam/kfr/global/terms/KFRTermsandConditions.pdf>. Not valid with any other offer.

A single receipt containing the Qualifying Purchase or multiple receipts to meet the Qualifying Purchase requirement can qualify in the Offer; each receipt can only be submitted once. By submitting your receipt, you agree to receive a minimum of two (2) email messages regarding the promotion. You may opt-out of receiving the promotional messages from Sponsor at any time after receipt of the two (2) confirmation messages by clicking on the UNSUBSCRIBE link at the bottom of the email. By uploading a submission from your wireless device, the participant grants permission to the Sponsor to notify them via a return email message and must agree to accept all applicable charges associated therewith. You are responsible for all applicable fees and taxes associated with uploading submission from a wireless device. Proof of uploading a receipt is not considered proof of delivery to or receipt by Sponsor or its designee of submission materials.

Sponsor, the SUM Entities (as defined below), and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the promotion, and all of their respective officers, directors, employees, agents and representatives (collectively, "**Released Parties**") are not responsible for lost, late, illegible, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled submissions, which will be disqualified, or for problems of any kind, whether mechanical, human or electronic. The Released Parties shall not be responsible for incorrect or inaccurate submission information whether caused by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of the submission in the promotion. The Released Parties assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of submissions. By participating in this promotion, participant agrees to release and hold harmless the Released Parties from any and all liability from claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any reward, participation in this promotion or any promotion-related activities. Proof of submission is not considered proof of delivery to or receipt by Sponsor or its designee of submission materials. Offer is void where prohibited. Sponsor: Kellogg Company, One Kellogg Square, Battle Creek, MI 49016.

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Each of Major League Soccer, L.L.C., and Soccer United Marketing, LLC and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies (collectively, "**SUM Entities**") is not an administrator of this promotion and in no way responsible or liable for the administration of the promotion or provision of e-Gift Cards in connection therewith.