

KELLOGG'S™ FREE MILK OFFER BY REBATE

TERMS AND CONDITIONS. INTERNET ACCESS REQUIRED.

- BUY** any three (3) packages (any combination) of **Kellogg's®** cereals, as follows - **Kellogg's Frosted Flakes®** cereal (13.5 oz., 19.2 oz. & 24 oz.); **Kellogg's Frosted Flakes® Chocolate** cereal (13.7 oz. & 24.7 oz.); **Kellogg's Frosted Flakes® Honey Nut** cereal (13.7 oz. & 24.5 oz.); **Kellogg's® Froot Loops®** cereal (10.1 oz., 14.7 oz. & 19.4 oz.); **Kellogg's® Froot Loops® Marshmallow** cereal (10.5 oz. & 18.7 oz.); **Kellogg's® Apple Jacks®** cereal (10.1 oz., 14.7 oz. & 19.4 oz.); **Kellogg's® Corn Pops®** cereal (10 oz., 14.6 oz. & 19.1 oz.); **Kellogg's® Frosted Mini-Wheats® Little Bites** cereal (Original 15.9 oz. & 21.5 oz.; Chocolate 15.9 oz. & 21.5 oz.); **Kellogg's® Frosted Mini-Wheats® Bite Size** cereal (Original 18 oz. & 24 oz.; Blueberry 14.3 oz., Strawberry Delight 14.3 oz.); **Kellogg's® Rice Krispies®** cereal (12 oz., 18 oz. & 24 oz.); **Kellogg's® Corn Flakes** cereal (12 oz., 18 oz. & 24 oz.); **Kellogg's Raisin Bran®** cereal (16.6 oz. & 24 oz.); **Kellogg's Krave® Chocolate** cereal (11.4 oz. & 17.3 oz.) PLUS one (1) gallon sized container of milk (includes milk alternatives such as almond, soy and coconut, one (1) container - any size up to a gallon) ("**Participating Products**") from 10/15/20 – 1/15/21 ("**Offer Period**") at a participating retailer (collectively "**Qualifying Purchase**"). Note: Participating Products must be purchased in a single transaction during the Promotion Period to complete a Qualifying Purchase.
- TAKE A PICTURE** of your original receipt containing the Qualifying Purchase (including purchase date) and scan the QR code or go to www.KFR.com/FreeMilk ("**Website**") to register and upload your receipt. Receipts must be uploaded within thirty (30) days of purchase. Last date to submit a receipt is 2/14/21. Only a Qualifying Purchase of Participating Products is valid for this offer. Photo must include the entire receipt from top to bottom, including all four (4) corners. For longer receipts, scan or take picture in sections and send all portions at the same time. Be sure that the store name, date, bar code (if available), items and prices are legible in your image(s). Blurry and/or unreadable receipt images will be rejected. For help or more information, visit www.KFR.com/FreeMilk.
- GET** up to a \$4 rebate check electronically via PayPal or by mail for the purchase price of the milk (excludes taxes – maximum rebate is \$4.00). Rebate is valid for only one (1) Qualifying Purchase. If a submitted receipt includes multiple Qualifying Purchases, the rebate will be issued for the Qualifying Purchase with the highest purchase price – up to \$4 (excluding taxes). Last date to select rebate payment format is 2/28/21. For rebate via PayPal – allow up to five (5) days from rebate payment selection to receive your rebate. For rebate via mail – allow up to eight (8) weeks from rebate payment selection to receive your rebate. Limit one (1) rebate per person/KFR account for the Offer Period.

Offer open to legal residents of the fifty (50) United States and the District of Columbia who are 18 years of age or older and are registered KFR members. Offer is void in Connecticut, Maine, North Dakota and where otherwise taxed, regulated,

restricted or prohibited by law. In order to participate in the promotion, you must be a registered member of the **Kellogg's Family Rewards**® ("KFR") program. To become a registered member of the KFR program, go to www.KFR.com/FreeMilk and follow the instructions to complete the registration. Becoming a KFR program member is free. By participating in the promotion, each entrant unconditionally accepts and agrees to comply with and abide by these official terms and conditions and the decisions of Sponsor, which shall be final and binding in all respects. Participation is also subject to the **Kellogg's Family Rewards**® Terms and Conditions available at <https://www.kelloggsfamilyrewards.com/content/dam/kfr/global/terms/KFRTermsandConditions.pdf>. Not valid with any other offer. Offer valid in U.S. only as noted herein.

Each Qualifying Purchase can only qualify towards one (1) rebate, and a receipt can only be submitted once. Offer valid only in the fifty (50) United States and District of Columbia (excluding Connecticut, Maine, North Dakota and where otherwise taxed, regulated, restricted or prohibited by law). By submitting your receipt, you agree to receive a minimum of two (2) email messages regarding the promotion. You may opt-out of receiving the promotional messages from Sponsor at any time after receipt of the two (2) confirmation messages by clicking on the UNSUBSCRIBE link at the bottom of the email. By uploading a submission from your wireless device, the participant grants permission to the Sponsor to notify them via a return email message and must agree to accept all applicable charges associated therewith. You are responsible for all applicable fees and taxes associated with uploading submission from a wireless device. Proof of uploading a receipt is not considered proof of delivery to or receipt by Sponsor or its designee of submission materials. Offer is void where prohibited.

Sponsor is not responsible for lost, late, illegible, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled submissions, which will be disqualified, or for problems of any kind, whether mechanical, human or electronic. Sponsor shall not be responsible for incorrect or inaccurate submission information whether caused by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of the submission in the promotion. Sponsor assumes no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of submissions. By participating in this promotion, participant agrees to release and hold harmless Sponsor and their respective subsidiaries, affiliates, representatives and agents (including any third parties who assist in the administration of this promotion) and the respective directors, officers and employees of each from any and all liability from claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any reward, participation in this promotion or any promotion-related activities. Proof of submission is not considered proof of delivery

to or receipt by Sponsor or its designee of submission materials. Sponsor: Kellogg Company, One Kellogg Square, Battle Creek, MI 49016.

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