

KELLOGG'S™ - HOLIDAY SOCK OFFER FAQs

KEY DATES TO REMEMBER:

- Purchase any three (3) participating products between these dates: 9/10/18 12:00:00AM EST – 2/28/19 11:59:59PM EST
- Submit your receipt(s) by: 3/30/19 (per instructions below)
- Receipts must be submitted within 30 days of purchase, no later than 3/30/19
- Participants must redeem Character Sock credit(s) in the KFR catalog by 4/30/19

GET A CREDIT

1. Take a Picture of your receipt(s)
2. Go to KFR.com/CharacterSocks to register and upload your receipt(s)
 - a. For longer receipts, take pictures in sections and *submit all photos from one receipt* in the same email
 - b. Ensure the store name, date, bar code (if available), items and prices are **legible** in your image(s)
 - c. Star the Participating Products on your receipt for quicker verification
3. A credit will be added to your account for each participating product(s) purchased. One (1) Participating Product = (1) Credit. Participating products can be purchased in multiple transactions.

REDEEM A CREDIT

1. Once you have earned three (3) credits go to KFR.com/CharacterSocks
2. Log into your KFR account
3. Select the pair of socks of your choice (4 Adult choices and 3 Kids choices) from the catalog
4. Complete the shipping information

GENERAL PROMOTION HELPS

Do I need to be a member of Kellogg Family Rewards (KFR) to participate?

Yes. You must register for the KFR program in order to earn credit and redeem for a pair of Character Socks of your choice. To become a registered member of the KFR program, go to KFR.com/CharacterSocks

Do I have to live in the United States to participate?

Yes, you have to be a legal resident of the fifty-(50) United States and/or the District of Columbia who are 13 years of age or older and are registered KFR members.

Do I have to purchase a product to participate?

Yes, you must purchase three (3) participating Kellogg's® and/or Keebler® products to earn a credit to redeem for a pair of Character Socks. To view a list of the participating products please click on the link located on the promotion home page or you can view them in the Terms and Conditions.

What are the participating Kellogg's® and/or Keebler® products?

The list of participating products can be viewed in the Terms and Conditions.

How long is this offer?

Qualifying purchases must be made between 9/10/18 through 2/28/19. Receipt(s) must be submitted by 3/30/19. Credits must be redeemed by 4/30/19 or while supplies last, whichever occurs first.

Can I get more than one (1) pair of Character Socks?

There is a limit of four (4) Character Socks per participant/KFR account. There are four (4) Adult choices and three (3) Kids choices.

When will I receive my Character Socks?

You will receive your Character Socks eight (8) weeks from the order date.

Can I earn a Character Sock credit from my purchases on my loyalty card?

To earn a Character Sock credit you need to upload a picture of your receipt to KFR.com/CharacterSocks. Purchases using a loyalty card will not earn a credit for this promotion.

Can I earn a Character Sock credit from submitting my receipt from SMS or email?

Character Sock credits cannot be earned through SMS or email. To earn a Character Sock credit you need to upload a picture of your receipt to KFR.com/CharacterSocks.

I submitted my receipt through KFR.com. I earned KFR points but why didn't I earn a Character Sock credit?

To earn a Character Sock credit you need to upload a picture of your receipt to [KFR.com/CharacterSocks](https://www.kfr.com/CharacterSocks). Character Sock credits are not earned directly through KFR.com.

Can I change my choice of design of Character Sock after I have placed my order?

Changes to your order cannot be made after you have submitted it.

What are the sizes* available for the Character Socks?

The Adult sizes are:

- Fits Men's shoe sizes 6-9
- Fits Women's shoe size 7-10

The Youth sizes are:

- Fits Ages 6-12
- Fits Youth shoe size 3-7

**Socks may vary. Minor imperfections are normal with hand woven socks.*

Can you provide me with a description of the socks?

They are hand woven with a premium polyester spandex blend with a super soft fabric. These high quality socks are for everyday wear and comfortably stretch to fit most. They are machine washable and are a mid-calf length. The material content is 98% Polyester and 2% Spandex.

What are the care instructions for the Character Socks?

Wash in cold water with like colors. Water temperature not to exceed 85° F. Tumble dry low heat. Do not iron. Do not dry clean.