

KELLOGG'S™ - GET DOUBLE XP WITH HALO INFINITE OFFER

TERMS AND CONDITIONS

- BUY** a minimum of one (1) participating **Kellogg's®** product – **Pringles®** (Original 5.2 oz., Scorchin Cheddar 5.5 oz., Scorchin BBQ 5.5 oz., Sour Cream & Onion 5.5 oz., Cheddar Cheese 5.5 oz., BBQ 5.5 oz.); **Pringles® Wavy** (Salty Original 4.5 oz., Extra BBQ 4.8 oz., Applewood Smoked Cheddar 4.8 oz., Fire Roasted Jalapeño 4.8 oz.); **Pringles® Party Stack** (Original 6.8 oz., Sour Cream & Onion 7.1 oz., Cheddar Cheese 7.1 oz., BBQ 7.1 oz.); **Pringles® Wavy MOA Burger** (4.8 oz.); **Kellogg's® Pop-Tarts®** toaster pastries (**8 ct.** – Frosted Cookies & Crème, Frosted Blueberry, Frosted Brown Sugar Cinnamon, Frosted Strawberry, Frosted S'mores / **12 ct.** - Frosted Brown Sugar Cinnamon, Frosted Strawberry, Frosted S'mores / **16 ct.** – Frosted Strawberry, Frosted Brown Sugar Cinnamon, Frosted S'mores); **Kellogg's® Pop-Tarts®** (2 ct. – Frosted Brown Sugar Cinnamon, Frosted Strawberry; Frosted Blueberry); **Kellogg's® Pop-Tarts® Bites** (3.5 oz. – Chocolate Fudge, Strawberry); **Kellogg's® Pop-Tarts®** (60 ct. / 2 box 2 FLVR Fruit Variety Strawberry & Blueberry); E-Comm Variety Pack (60 ct.); **Cheez-It® Grooves™** crackers (3.25 oz. – Sharp White Cheddar, Zesty Cheddar Ranch, Scorchin' Hot Cheddar / 9 oz. – Zesty Cheddar Ranch, Classic Cheddar, Sharp White Cheddar, Scorchin' Hot Cheddar / 17 oz. – Sharp White Cheddar); **Bear Naked® Granola Cacao and Cashew Butter** (11 oz.); **Bear Naked® Granola Fit V'nilla Almond** (12 oz.); **Bear Naked® Granola Fruit and Nut** (12 oz.); **Bear Naked® Bites Dark Chocolate Sea Salt** (7.2 oz.); **Bear Naked® Bites Peanut Butter and Honey** (7.2 oz.); **Bear Naked® Cacao and Cashew** (3-pack); **Bear Naked® Triple Berry** (3-pack); **Bear Naked® Fruit and Nut** (3-pack); **Pringles® Snack Stack** (36 ct. - Original); **Pringles® Snack Stack** (36 ct. each of – Original, Sour Cream and Onion, Cheddar, BBQ) (“**Participating Products**”) from 9/15/21 – 1/31/22 (“**Offer Period**”) at a participating retail store (“**Qualifying Purchase**”).
- TAKE A PICTURE** of your receipt with the Qualifying Purchase and go to www.KFR.com/HaloInfiniteDoubleXP (“**Website**”) to register and upload your receipt. Each receipt must be submitted separately and within thirty (30) days of purchase. Last date to submit a receipt is 3/2/22. Only a Qualifying Purchase of a Participating Product is valid for this offer. Photo must include the entire receipt from top to bottom, including all four (4) corners. For longer receipts, scan or take picture in sections; you can upload up to five (5) images in one (1) submission. Be sure that the store name, date, bar code (if available), items and prices are legible in your image(s). Blurry and/or unreadable receipt images will be rejected. For help or more information, visit www.KFR.com/HaloInfiniteDoubleXP.
- GET Double XP** for **Halo Infinite** for your Qualifying Purchase by going to www.KFR.com/HaloInfiniteDoubleXP, log into your KFR account, select Halo Infinite Double XP from the KFR catalog and then you will receive one (1) promotion code provided by email at the email account associated with your KFR account with a link to www.halowaypoint.com/redeem to redeem your code. Last date to claim reward from the KFR catalog is 3/16/22. Limit 120 promotion codes per KFR

member/account for this offer. **Note:** Consumer must have a Microsoft account in order to redeem code. A Microsoft account is free to obtain. Double XP for Halo Infinite promotion code must be redeemed at www.halowaypoint.com/redeem by 3/31/22 and is void if not redeemed by the expiration date. **One (1) 2XP Code = 30 minutes of Double XP (60 hours maximum Double XP per person for this offer).** Double XP requires internet access and Halo Infinite game (available separately – for game release date see www.halowaypoint.com) and play on Xbox consoles requires Xbox Live Gold (membership sold separately). Microsoft is not a Sponsor of this offer. Halo Infinite - ESRB Rating Pending: May contain content inappropriate for children. Visit www.esrb.org for rating information.

Offer open to legal residents of the fifty (50) United States and the District of Columbia who are 16 years of age or older and are registered KFR members. In order to participate in the promotion, you must be a registered member of the **Kellogg's Family Rewards®** ("KFR") program. To become a registered member of the KFR program, go to www.KFR.com/HaloInfiniteDoubleXP and follow the instructions to complete the registration. Becoming a KFR program member is free. By participating in the promotion, each entrant unconditionally accepts and agrees to comply with and abide by these official terms and conditions and the decisions of Sponsor, which shall be final and binding in all respects. Participation is also subject to the **Kellogg's Family Rewards®** Terms and Conditions available at <https://www.kelloggsfamilyrewards.com/content/dam/kfr/global/terms/KFRTermsandConditions.pdf>. Not valid with any other offer. Offer valid in U.S. only. No cash value. Offer valid in U.S. only. Not for resale; void if sold or exchanged.

By uploading a submission from your wireless device, the participant grants permission to the Sponsor to notify them via a return email message and must agree to accept all applicable charges associated therewith. Participants should consult their wireless service provider's pricing plan for details. You are responsible for all applicable fees and taxes associated with placing a submission from a wireless device. Submission at the Website via a wireless device is designed to work with most of the U.S. major wireless carriers in the United States, but Sponsor makes no guarantee that any particular wireless service provider will participate, and the wireless device that is used must be capable of wireless internet access. Check with your carrier for details. Participants should check their phone's features to see if they have that capability. Wireless service providers may charge entrants for submission from a wireless device, including any error message that is sent and received in connection with the promotion, based on the applicable wireless service pricing plan. Participants should consult their wireless service provider's pricing plan for details. Sponsor in its sole discretion may add or delete a wireless carrier at any time, without notice. Proof of submission from a wireless device is not considered proof of delivery to or receipt by Sponsor or its designee of submission materials.

Sponsor is not responsible for lost, late, illegible, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled submissions, which will be disqualified, or for problems of any kind, whether mechanical, human or electronic. Sponsor

shall not be responsible for incorrect or inaccurate submission information whether caused by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of the submission in the promotion. Sponsor assumes no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of submissions. By participating in this promotion, participant agrees to release and hold harmless Sponsor, Microsoft and each of their respective subsidiaries, affiliates, representatives and agents (including any third parties who assist in the administration of this promotion) and the respective directors, officers and employees of each from any and all liability from claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any reward, participation in this promotion or any promotion-related activities. Proof of submission is not considered proof of delivery to or receipt by Sponsor or its designee of submission materials. Offer is void where prohibited. Sponsor: Kellogg Company, One Kellogg Square, Battle Creek, MI 49016.

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