

## Important Dates to Remember:

Purchase participating products: June 30 through September 30, 2017

Upload your receipt(s) by: October 30, 2017

Complete redemptions by: November 30, 2017

## General Program Questions

What *Kellogg's*<sup>®</sup> products are participating?

Products participating in Kellogg's Fantastic Scholastic Free Book Collect and Select feature the promotion's banner on the front of each package.

To see the list of all specially marked, participating products for Walmart [Click Here](#); for Sam's Club [Click Here](#).

What products from *The Coca-Cola Company* are participating?

To see the list of all participating *Coca-Cola* products for Walmart [Click Here](#). These products are not included in the Sam's Club offer.

What are the Program Terms to participate?

This program is open to legal residents of the 50 United States and District of Columbia, who are 13 years of age or older. For complete details, including eligibility criteria and program information, see Kellogg's Fantastic Scholastic Free Book Collect and Select terms [Click Here](#).

## Registration and My Account

**Do I need to be a member of Kellogg Family Rewards to participate in Kellogg's Fantastic Scholastic Free Book Collect and Select offer?**

Yes. If you are not already a member, please visit KFR.com and register. You can then, log into the site by going to:

KFR.com/FreeScholasticBook for Walmart

KFR.com/FreeBookSams for Sam's Club

Remember being a member gives your easy access to product news, promotions, recipes and coupons from *Kellogg's Family Rewards*<sup>®</sup>. Once you have created an account, you no longer have to repeat the registration process

and can simply log in using your email address and password. If you have additional questions about registration, [Contact Us](#).

### **If I am having password difficulties, what should I do?**

Please make sure the password you entered is the one associated with the email address entered. Note that passwords are case sensitive. If you forgot your password, visit the [Log In](#) page to access the “Forgot Your Password” screen. Provide the email address associated with your account on the “Forgot Your Password” page. An email will be sent to your email address with a temporary program-generated password within 24 hours. After logging in with your temporary password, you will be able to create a new password. The temporary password expires after 24 hours. To receive a new temporary password, repeat the above steps.

Please make sure you have added [kelloggsfamilyrewards@awardscatalog.com](mailto:kelloggsfamilyrewards@awardscatalog.com) to your “safe sender” list. If you did not receive an email within 24 hours of submission, [Contact Us](#). Emails are sent for completing an action (redemption and forgot password) in the Fantastic Scholastic Free Book Collect and Select offer.

### **Why do you need my mailing address?**

The address you enter when registering for Kellogg's Fantastic Scholastic Free Book Collect and Select offer will be used to ship items you redeem unless a different shipping address is specified during the redemption process. We will not use your mailing address for purposes other than specified upon registration for a program. For more details, see our [Privacy Policy](#). Also, see [Scholastic's Privacy Policy](#)

### **Who can I contact to help me if I'm having trouble registering or logging into Kellogg's Fantastic Scholastic Free Book Collect and Select offer?**

Please review the email address and password you have entered for accuracy. We recommend writing down your email address and the password linked to your account. [Contact Us](#) if you are having trouble registering or logging into the Kellogg's Back to School Scholastic Free Book program.

### **Can I have multiple accounts?**

Sorry, but no. There is a limit of one account per email address per person. Points cannot be combined between accounts or participants under any circumstances.

### **Can I update my email address?**

Sorry, but no. You cannot update your email address for the Kellogg's Fantastic Scholastic Free Book Collect and Select offer. Your email address will be your unique registration identification that gives you easy access to product news, promotions and recipes from *Kellogg's*. Please sign up with an email address that you will use for the length of the program.

### **Where do I upload my receipt?**

For the offer you must email your receipt to \_\_\_\_\_ From \_\_\_\_\_  
KFR.com/FreeScholasticBook you can select "Upload Receipt" from the program's Home page.

### **How do I upload a receipt?**

After registering or logging in to the promotional site, select Upload Receipt and then click on the "Submit" button. Once you've submitted your Walmart receipt(s) for Kellogg's Fantastic Scholastic Free Book Collect and Select, your account balance will be updated within 3 days. For details, see [How It Works](#). You can upload up to five receipts per week.

Please [Contact Us](#) if you receive an error message or have additional questions about uploading your receipt(s).

### **How will I know how many participating products have counted toward Kellogg's Fantastic Scholastic Free Book Collect and Select offer in my account?**

Once you've logged in, your balance will always be displayed on the top right corner of the page. You may also view your balance at any time by visiting [My Dashboard](#). If you have additional questions about your credit balance for your account, [Contact Us](#).

### **How are Free Book credits deducted from my account?**

If you redeem your Free Book credits for an item, the corresponding number of credits will be deducted from your total account balance.

### **I tried to submit my receipt but received a message that it was not accepted. What should I do?**

Please review the message received and try uploading receipt again. You may upload a receipt featuring a participating product only once.

### **Is there a limit to the number of receipts I can upload?**

A total of 90 credits can be earned for the program, which ends September 30, 2017, at 11:59:59 p.m. ET. Receipts must be uploaded within 30 days of purchase, with a maximum of five receipts per week. Please note ALL receipts must be uploaded by October 30, 2017, at 11:59:59 p.m. EST. Redemptions

must be completed by November 30, 2017 at 11:59:59 p.m. EST. See [How It Works](#) for more details.

### **Can I convert my Kellogg's Fantastic Scholastic Free Book Collect and Select credits into cash?**

Sorry, but no. Kellogg's Fantastic Scholastic Free Book Giveaway credits have no cash value and are non-transferable. You may use credits only to redeem for Scholastic Books or donate Scholastic Books from Kellogg's Fantastic Scholastic Free Book Collect and Select offer.

### **Will my Kellogg's Fantastic Scholastic Free Book Collect and Select credits expire?**

Yes. All credits for the promotion will expire following the last date to complete redemptions, which is November 30, 2017, at 11:59:59 p.m. EST. Fantastic Scholastic Free Book Collect and Select credits have no cash value and are non-transferable.

### **Can I still use credits from Kellogg's Fantastic Free Book Giveaway that ended April 30, 2017?**

No, you cannot. Credits remaining from the Scholastic Free Book Giveaway, which ended April 30, 2017, cannot be used in addition to the total of 90 credits that can be earned for Kellogg Scholastic Free Book Collect and Select offer. Please note ALL redemptions must be completed by November 30, 2017, at 11:59:59 EST. See [How It Works](#) for more details.

About the Kellogg's Fantastic Scholastic Free Book Giveaway Rewards Catalog

### **What books are available as part of Kellogg's Fantastic Scholastic Free Book Collect and Select offer?**

Available book titles, which include physical and eBooks, are listed in the Kellogg's Fantastic Scholastic Free Book Collect and Select offer rewards catalog. See Redeem for more details. Please note that during the promotion period, available book titles may change.

### **How long will free Scholastic books be available?**

Ninety (90) Credits can be earned for the program, which ends September 30, 2017, at 11:59:59 p.m. EST. Receipts must be uploaded within 30 days of purchase, with a maximum of five receipts per week. Receipts must be uploaded by October 30, 2017, at 11:59:59 p.m. EST. See [How It Works](#) for more details.

## **How will I know if I have enough Kellogg's Fantastic Scholastic Free Book Collect and Select credits available to redeem for free Scholastic books?**

Your Kellogg's Fantastic Scholastic Free Book Collect and Select offer account balance will appear at the top right corner of each page once you've logged into the site. Each free Scholastic book requires one credit to redeem.

If you have selected a Scholastic book but do not have credits available, a message will display indicating a credit is needed to redeem the item. For more details, see [How It Works](#).

## **Can I donate my book to a school of my choice?**

Yes. You have the option of donating a book to a school or library of your choice, **instead of receiving it at your home address**. When you are ready to redeem your credits collected for the offer, just select "Donate Your Book" to begin the donation process. You can then select the book of your choice and the school you would like to receive your book donation.

For Sam's Club no matter what option you choose, a second book will automatically be donated to a local school in need.

## **Where is my donation going?**

You will select the school or library to receive your donated book as part of the redemption process. Just follow the prompts provided to do so.

## **Can I select which book will be donated?**

Yes. You can pick from any of the available titles available in Kellogg's Fantastic Scholastic Free Book Collect and Select offer.

Please note that eBooks cannot be donated.

## **What book titles can I donate?**

You can pick from any of the available titles in Kellogg's Fantastic Scholastic Free Book Collect and Select offer.

## **Can I select where I want my donated book to go?**

Yes. Kellogg's Fantastic Scholastic Free Book Collect and Select offer allows you to donate a book to the school of your choice. When you are ready to redeem your credits collected for the offer, just select "Donate Your Book" to begin the donation process.

## **What is the value of my donation?**

There is no value associated with the book titles or your donation.

## **Will I receive or how can I obtain a receipt of my donation for tax purposes?**

Sorry, but we are unable to provide a receipt for your donation.

**There is a message on the envelope a book was delivered to me indicating that a family donated this book. What is this?**

This book was donated by a supporter of your school as part of Kellogg's Fantastic Scholastic Free Book Collect and Select offer. Enjoy!

## Fulfillment

### **When can I expect to receive my Scholastic book(s)?**

All Kellogg's Fantastic Scholastic Free Book Collect and Select offer orders placed will receive an email confirmation within 24 hours. Please note: The confirmation email will be sent to the email address linked to your account. Please make sure you have added [kelloggsfamilyrewards@awardscatalog.com](mailto:kelloffsfamilyrewards@awardscatalog.com) to your "safe sender" list. Emails are sent after completing an action (redemption and forgot password) in Kellogg's Fantastic Scholastic Free Book Collect and Select offer. If you have not received an email within 24 hours, [Contact Us](#). We ask that you allow up to eight weeks for delivery. If you'd like to check the status of your Kellogg's Fantastic Scholastic Free Book Collect and Select order, [Click Here](#).

### **Can multiple books be ordered at one time? If yes, are they shipped together or separately?**

You can order multiple copies (up to five) of the same book title in one transaction and the books will be shipped together.

Unfortunately, our system does not allow you to order different book titles in one transaction.

Please note, once you complete your order, you can select "Keep Shopping" and continue ordering additional titles using your available Free Book credits.

We ask for your patience if you receive part of your order one day, knowing that your other books will arrive soon.

### **I donated my book to a local school. Is there anything else I need to do? Has the donated book been shipped?**

The donated book will be shipped directly to the school in an envelope that says it was a donation for your school from the [family name inserted here] family. You can see the shipping status in the order confirmation area.

### **Will I be required to pay shipping and handling costs for Scholastic books I have redeemed?**

No. There are no shipping and handling costs associated with items redeemed in Kellogg's Fantastic Scholastic Free Book Collect and Select offer.

### **Can you ship my Kellogg's Fantastic Scholastic Free Book Collect and Select books to a P.O. Box or APO/FPO address?**

Fantastic Scholastic Free Book Collect and Select books can be delivered to U.S. street addresses and APO/FPO address. Sorry, we cannot ship to P.O. Boxes.

## eBooks

### **What is an eBook?**

It's an electronic version of a printed book that can be read using your computer or handheld device.

### **What is this website?**

This website is your Scholastic Bookshelf on which you can read or download the books you have earned through Kellogg's Fantastic Scholastic Free Book Collect and Select.

### **How do I log in to my Scholastic Bookshelf?**

You can access your Scholastic Bookshelf for the first time using the URL within the confirmation email received from Kellogg's Family Rewards®. You will receive a separate confirmation email for each eBook you select as part of Kellogg's Fantastic Scholastic Free Book Collect and Select offer. When you click on the URL, you will be directed to set up an account using your email address and the eBook code within your confirmation email.

If you're an existing user who has already set up an account, you can return to your Scholastic Bookshelf by following the link within the confirmation email you received from Kellogg's and re-entering your email address and password. You can also bookmark your Scholastic Bookshelf in your browser, so you can return to the login page easily without using your confirmation email.

If you cannot find your confirmation email, [Contact Us](#) and a new one will be provided.

### **How do I reset my password?**

Follow the link from your confirmation email, then click "reset my password." Enter your email address and the eBook code from within your confirmation email and you will be able to set a new password.

### **How do I redeem an eBook?**

After you have selected your eBook at [FreeBookOffer.com](http://FreeBookOffer.com), you will receive a confirmation email containing a URL and an eBook code. Click the URL and follow the instructions on the page to start reading your eBook immediately.

If you already have a Scholastic Bookshelf, have set up your account, and are ready to read a second eBook, follow the URL from within your confirmation email. Enter your email address and password to log into your Scholastic Bookshelf. At the bottom of the page, enter your new eBook code and your eBook will be added to your Scholastic Bookshelf.

### **How do I read an eBook using the [Read Now](#) button?**

Click or tap the "Read Now" button on your Scholastic Bookshelf to begin reading an eBook immediately, without downloading any files or software.

When you click or tap "Read Now", the eBook will open in a new tab right in your web browser. From there, you'll be able to start reading, search for words and phrases, look up definitions, save bookmarks, make notes and highlights, and even listen to narration for some books.

To close the book, simply close that tab in your web browser. When you click or tap "Read Now" to open the book again (on any device), your place in the book will be saved, along with any bookmarks, notes, and highlights that you've created.

We recommend that you bookmark your Scholastic Bookshelf in your browser so you can easily get back to your eBooks later, without using your confirmation email.

### **Which devices work with the [Read Now](#) button?**

All you need to use the "Read Now" button is a device with an internet connection and an up-to-date web browser (like the latest version of [Chrome](#), [Firefox](#), [Safari](#), or [Internet Explorer](#)). You can [test whether your browser works and read more about compatibility here](#).

### **I want to download my eBook instead of reading it within my browser through the [Read Now](#) button. How do I do it?**

Follow these steps to download an eBook:

#### **1. INSTALL**

First, install the app or software you'll need to read downloaded eBooks.

This is the free [OverDrive app](#) (for Android, Chromebook, iPhone/iPad/iPod touch, Kindle Fire tablets, Kobo tablets, NOOK tablets, Windows 8, or Windows Phone 8) or free [Adobe Digital Editions](#) software (for Windows and Mac computers).

## 2. AUTHORIZE

Next, you'll need to "authorize" your reading app or software so it can download eBooks.

- If you're using the OverDrive app (all versions except Windows Phone 8), you'll be prompted to sign in to the app with a free OverDrive account when you first install it, which will authorize the app.
- If you're using the OverDrive app for Windows Phone 8, you'll need to [authorize the app with a free Adobe ID](#).
- If you're using Adobe Digital Editions, you can authorize [Adobe Digital Editions with an OverDrive account or Adobe ID](#).

If you want to download the same eBook to multiple computers or devices, make sure to authorize each computer or device (up to 6 total) with the same OverDrive account or Adobe ID.

## 3. DOWNLOAD

Click or tap the Download link below the eBook in your Scholastic Bookshelf. You'll receive an ACSM file, which is used by the OverDrive app or Adobe Digital Editions to download your eBook.

## 4. OPEN

Open the ACSM file if it doesn't open automatically. The OverDrive app or Adobe Digital Editions should load and your eBook will start downloading.

If you're on a Windows or Mac computer and your eBook doesn't open in Adobe Digital Editions, please follow our steps to change your [Windows](#) or [Mac](#) settings.

**NOTE:** Some eBook features (like narration) may not work in the downloaded version of the eBook.

## What eBooks are available for the program?

The complete list of eBooks can be found at [KFR.com/FreeScholasticBook](http://KFR.com/FreeScholasticBook). eBook selections are marked within the catalog. See Redeem for more details. During the promotion period, available eBooks may change.

### **How long will I have access to redeemed eBooks?**

It is important to note that your license to the eBook may end once the Promotion is over on July 1, 2018. Please take this into consideration as you choose whether to receive an eBook or a hard copy.

### **Is there a limit on how many eBooks I can redeem?**

Yes. A maximum of 20 eBooks per day may be redeemed and a total of 90 eBooks for the Kellogg's Fantastic Scholastic Free Book giveaway per account during the program period, which ends September 30, 2017. See [How It Works](#) for more details.

### **Can I have multiple accounts?**

Sorry, but no. There is a limit of one account per email address per person.

### **Can I update my email address?**

Sorry, but no. Your email address will be your unique registration identification that gives you easy access to your eBooks.

### **How do I access eBooks that are already on my Scholastic Bookshelf?**

We recommend that you bookmark your Scholastic Bookshelf within your web browser. This way, you can return to your eBooks quickly without needing to use your confirmation email.

If you have not bookmarked your Scholastic Bookshelf, use the URL within the confirmation email provided by Kellogg's to get back to your Bookshelf.

If you cannot find your confirmation email, [Contact Us](#) and a new one will be provided.

### **Can I access my eBooks from multiple devices?**

Yes, your eBooks can be accessed from any compatible computer, laptop, tablet, or mobile device. You can load your eBook onto a new device in one of two ways:

1. Follow the link within the confirmation email you received from Kellogg's. Then re-enter your email address and password to access your Scholastic Bookshelf.
2. Copy the URL for your Scholastic Bookshelf from your first device and email or text it to your new device. Follow the link, sign in, and start reading.

**Is this an extension to the Scholastic offer that ended April 30, 2017?**

No. This is a new offer that will run through September 30, 2017, at 11:59:59 EST.

**Where can I find specially marked, participating packages?**

Specially marked, participating packages are available at Walmart stores nationwide.

**How do I participate?**

Look for specially marked, participating packages at Walmart stores. Email your receipt at [Book@KFR.com](mailto:Book@KFR.com) or you can log into [KFR.com/FreeScholasticBook](http://KFR.com/FreeScholasticBook) to participate by selecting "Upload Receipt."

You'll earn one Free Book credit for each participating product. One Free Book credit is required to receive each free book.

**What books are available?**

There are a variety of Scholastic books available. Visit [KFR.com/FreeScholasticBook](http://KFR.com/FreeScholasticBook) to see the rewards catalog of available books.

**Are there other opportunities to participate?**

Kellogg's Fantastic Scholastic Free Book Collect and Select is a national offer available at Walmart stores. Look for specially marked, participating products only at Walmart while supplies last. Also, check out the [Participating Product List](#) for participating Coca-Cola products.