

KELLOGG'S™ / DISNEY+ 30 DAY TRIAL OFFER

TERMS AND CONDITIONS. INTERNET ACCESS REQUIRED.

In order to participate in the promotion, you must be a registered member of the **Kellogg's Family Rewards**® (“KFR”) program. To become a registered member of the KFR program, go to www.KFR.com/Disneyplustrial and follow the instructions to complete the registration. Becoming a KFR program member is free.

Offer open to legal residents of the fifty (50) United States and the District of Columbia who are 18 years of age or older and are registered KFR members.

1. **BUY** any one (1) package of the following **Kellogg's**® products – **Kellogg's**® **Apple Jacks**® cereal (10.1 oz., 14.7 oz., 19.4 oz.); **Kellogg's**® **Crispix**® cereal (12 oz., 18 oz.); **Kellogg's**® **Froot Loops**® cereal (10.1 oz., 14.7 oz., 19.4 oz., 26 oz.); **Kellogg's**® **Rice Krispies**® cereal (12 oz., 18 oz., 24 oz.) (“**Participating Products**”) from 1/4/21 – 3/30/21 (“**Offer Period**”) (collectively “**Qualifying Purchase**”) in the **Kellogg's Family Rewards**® (“KFR”) program.
2. **TAKE A PICTURE** of your receipt containing the Qualifying Purchase (“**Photo**”). **SCAN** the on-pack QR code with a QR reader app on your mobile phone or go to www.KFR.com/Disneyplustrial (“**Website**”) and follow the instructions to register and upload the Photo of your receipt. Photo of your receipt must be submitted within thirty (30) days of purchase. Last date to submit a Photo of your receipt is 4/29/21. Only a Qualifying Purchase of a Participating Product is valid for this offer. Photo must include the entire receipt from top to bottom, including all four (4) corners. For longer receipts, take multiple Photos in sections in order to capture the entire receipt and submit all Photos at the same time. Be sure that the store name, date, bar code (if available), items and prices are legible in your Photo(s). Blurry and/or unreadable receipt Photos will be rejected. For help or more information, visit www.KFR.com/Disneyplustrial.
3. **GET** a link via email redeemable for one (1) 30 day trial subscription to Disney+ streaming service (“**Offer**”). You must have a Disney+ account in order to redeem the Offer – visit disneyplus.com to sign up for a Disney+ account. You must provide a valid credit card to take advantage of the Offer. Limit one (1) Offer per person/KFR account for the Offer Period. Multiple redemptions for this Offer by participant are not permitted.

Offer is open only to new subscribers of the Disney+ streaming service. By redeeming the Offer, you will be enrolled in the auto-renewing monthly subscription of Disney+, and your credit card provided when you redeemed the offer will be charged \$6.99 per month by Disney+ unless you cancel your subscription before your 30 day trial expires by going to the “billing details” section on the Account page. Last date to utilize the link received to redeem Offer for a 30 day trial subscription is 6/16/21. **Disney+ subscription may be cancelled at any time** – subject to terms and conditions; no refunds or credits for

partial month. Not for resale; void if sold or exchanged. Redemption of this Offer is subject to these promotion terms. Use of Disney+ service is subject to Disney+ Subscriber Agreement available at www.disneyplus.com/legal/subscriber-agreement.

Offer is good towards the redemption of one (1) 30 day trial subscription to Disney+ streaming service via participating platforms and website (Approximate Retail Value \$6.99/month). Offer may not be sold separately or otherwise transferred.

By participating in the promotion, each participant unconditionally accepts and agrees to comply with and abide by these official terms and conditions and the decisions of Sponsor, which shall be final and binding in all respects. Participation is also subject to the **Kellogg's Family Rewards**[®] Terms and Conditions available at <https://www.kelloggsfamilyrewards.com/content/dam/kfr/global/terms/KFRTermsandConditions.pdf> . Not valid with any other offer.

A single receipt containing a required Qualifying Purchase can qualify towards one (1) Offer; receipt can only be submitted once. Consumers will receive a link to the Disney+ website via email to redeem for the 30 day trial subscription Offer as described above. By submitting your receipt, you agree to receive a minimum of two (2) email messages from Sponsor regarding the promotion. You may opt-out of receiving the promotional messages from Sponsor at any time after receipt of the two (2) confirmation messages by clicking on the UNSUBSCRIBE link at the bottom of the email. By uploading a submission from your wireless device, the participant grants permission to the Sponsor to notify them via a return email message and must agree to accept all applicable charges associated therewith. You are responsible for all applicable fees and taxes associated with uploading submission from a wireless device. Proof of uploading a receipt is not considered proof of delivery to or receipt by Sponsor or its designee of submission materials. Offer is void where prohibited.

Sponsor is not responsible for lost, late, illegible, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled submissions, which will be disqualified, or for problems of any kind, whether mechanical, human or electronic. Sponsor shall not be responsible for incorrect or inaccurate submission information whether caused by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of the submission in the promotion. Sponsor assumes no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of submissions. By participating in this promotion, participant agrees to release and hold harmless Sponsor and their respective subsidiaries, affiliates, representatives and agents (including any third parties who assist in the administration of this promotion) and the respective directors, officers and employees of each from any and all liability from claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse,

possession, loss or misdirection of any reward, participation in this promotion or any promotion-related activities. Proof of submission is not considered proof of delivery to or receipt by Sponsor or its designee of submission materials. Offer is void where prohibited. Sponsor: Kellogg Company, One Kellogg Square, Battle Creek, MI 49016.

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