

“THE ADDAMS FAMILY” MOVIE OFFER

TERMS AND CONDITIONS. INTERNET ACCESS REQUIRED.

1. **BUY** any one (1) package of **Kellogg’s® Apple Jacks® with Spooky Marshmallow** cereal (10.5 oz. & 18.7 oz.); **Kellogg’s® Frosted Flakes® Chocolate with Spooky Marshmallow** cereal (13.7 oz. & 24.7 oz.); **Kellogg’s® Froot Loops® with Spooky Marshmallow** cereal (10.5 oz. & 18.7 oz.); **Kellogg’s® Rice Krispies Treats® Big Bar** pack (12 ct.); **Kellogg’s® Addams Family Jumbo Snax Halloween Pack** (50 ct.); or **Kellogg’s® Pop-Tarts® Bites Halloween Pack** (20 ct.) (“Participating Products”) from 7/30/21 – 11/15/21 (“Offer Period”) at a retail store (“Qualifying Purchase”) in order to earn one (1) credit in the **Kellogg’s Family Rewards®** (“KFR”) program.
2. **TAKE A PICTURE** of your receipt containing the Participating Product and go to www.KFR.com/AddamsFamily (“Website”) to register and upload your receipt. Receipt must be submitted within thirty (30) days of purchase. Last date to submit a receipt is 12/15/21. Only a Qualifying Purchase consisting of one (1) (or more) Participating Product(s) is valid for this offer. Photo must include the entire receipt from top to bottom, including all four (4) corners. For longer receipts, scan or take picture in sections and send/text all portions at the same time. Be sure that the store name, date, bar code (if available), items and prices are legible in your image(s). Blurry and/or unreadable receipt images will be rejected. For help or more information, visit www.KFR.com/AddamsFamily.
3. **GET** receive one (1) digital download of the 2019 “The Addams Family” animated movie (Approximate Retail Value of download is \$14.99) for your Qualifying Purchase by going to www.KFR.com/AddamsFamily, log into your KFR account, select the Addams Family movie from the catalog and you will then receive one (1) digital Promotional Movie Code (“Code”) via email to download the movie at www.Vudu.com. You may only redeem the Code one-time in this Offer and a participant may only receive one (1) Code per KFR account; multiple redemptions by a participant are not permitted. Registration (or sign in if you already have an account) with www.Vudu.com is required to redeem the Code. Vudu.com is open to U.S. residents age 18+. Last date to utilize the Code and link received to download the movie is 12/31/21. Limit one (1) Code per person/KFR account for the Offer Period. Code expires on 12/31/21. Prior acceptance of Vudu’s terms and conditions required before redemption of Code. The redemption of the Code is subject to www.Vudu.com’s Terms and Policies located at <https://www.fandango.com/policies/terms-and-policies>, www.Vudu.com’s Privacy Policy located at <https://www.fandango.com/policies/privacy-policy>, and any other terms and conditions as www.Vudu.com may require. Code may not be sold separately or otherwise transferred. Not for resale; void if sold or exchanged.

Offer open to legal residents of the fifty (50) United States and the District of Columbia who are 18 years of age or older and are registered KFR members at the time of participation and at the time of redemption of the Offer. In order to

participate in the promotion, you must be a registered member of the **Kellogg's Family Rewards**® ("KFR") program. To become a registered member of the KFR program, go to www.KFR.com/AddamsFamily and follow the instructions to complete the registration. Becoming a KFR program member is free. By participating in the promotion, each entrant unconditionally accepts and agrees to comply with and abide by these official terms and conditions and the decisions of Sponsor, which shall be final and binding in all respects. Participation is also subject to the **Kellogg's Family Rewards**® Terms and Conditions available at <https://www.kelloggsfamilyrewards.com/content/dam/kfr/global/terms/KFRTermsandConditions.pdf>. Not valid with any other offer. Offer valid in U.S. only.

By submitting your receipt, you agree to receive a minimum of two (2) email messages regarding the promotion. You may opt-out of receiving the promotional messages from Sponsor at any time after receipt of the two (2) confirmation messages by clicking on the UNSUBSCRIBE link at the bottom of the email. By uploading a submission from your wireless device, the participant grants permission to the Sponsor to notify them via a return email message and must agree to accept all applicable charges associated therewith. You are responsible for all applicable fees and taxes associated with uploading submission from a wireless device. Proof of uploading a receipt is not considered proof of delivery to or receipt by Sponsor or its designee of submission materials. Offer is void where prohibited.

Sponsor is not responsible for lost, late, illegible, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled submissions, which will be disqualified, or for problems of any kind, whether mechanical, human or electronic. Sponsor shall not be responsible for incorrect or inaccurate submission information whether caused by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of the submission in the promotion. Sponsor assumes no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of submissions. By participating in this promotion, participant agrees to release and hold harmless Sponsor and their respective subsidiaries, affiliates, representatives and agents (including any third parties who assist or are involved with this promotion) and the respective directors, officers and employees of each from any and all liability from claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any reward, participation in this promotion or any promotion-related activities. Sponsor: Kellogg Company, One Kellogg Square, Battle Creek, MI 49016.

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