

# GAME ON

WHEN IT COMES TO BRINGING THE DELICIOUS TASTE OF SWEET CINNAMON TO BREAKFAST, APPLE AND CINNAMON PLAY FOR KEEPS!

**Apple & CinnaMan**  
race to the bowl!  
It's head-to-head action,  
out of control.  
Friends having fun,  
both trying to win.  
Tomorrow at breakfast,  
they'll do it again!

## PAST PIXELS

1. What year was the first home video game console introduced?  
a) 1968    **1972**    c) 1977
2. How many new game consoles have been sold since 2013?  
a) 8 million    b) 16 million    **39 million**



1950

1990

1980



### TV TIMELINE

Assets marked with this icon in order from oldest to newest 1950s - 2000s.

1980

1970

**Hi-Res CINNA-MONITORS**  
Hi-def cinnamon taste & milk takes breakfast to the next level! Find the 2 screens of Apple Jacks cereal that are identical.

Here I come, I am CinnaMan! Can I call you "App" for short?

**FACT!**  
In 2005, a 7-year-old boy became the youngest signed professional video gamer.

1960

2000

## Bowl Quest

You'd have to search far and wide to find a taste that scores higher than sweet cinnamon. Find 6 bowls of Apple Jacks cereal hidden in the scene to complete the quest.

## START CABLE CHAOS

Keep control through the twists and turns! Find the line that subscribers from start or finish without stopping or crossing under another line. (Maybe don't eat your homework either!)

**COLLECT POINTS. EARN REWARDS. NO MORE CODES. TWO EASY WAYS TO COLLECT POINTS!**

Go to [KJF.com](http://KJF.com) to learn more. Double KJF.com/AppleJackscereal gives original rules information. ©2014 KJF. All rights reserved.

FINISH

Who are you callin' "short," joystick?



**LET'S TALK!**  
To help you get the most from your breakfast, visit [www.kjfcereals.com](http://www.kjfcereals.com). When it's all over, go to [www.kjfcereals.com](http://www.kjfcereals.com).