

Kellogg's® MAN OF STEEL™ app
No Purchase Necessary Triggers

To unlock powers within the Kellogg's® MAN OF STEEL™ app, print out the triggers shown here and use the app to scan.

To scan, open the Kellogg's® MAN OF STEEL™ app and press the red scanner icon button, found in the upper right hand corner of the menu. Scan one trigger at a time. Once you have completed scanning each of the three triggers, your powers will be unlocked and you can experience becoming the MAN OF STEEL™.



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